



Seminar "Outstanding! Innovation and Services from Chile to the World"

*Santiago, Chile
November 08, 2012*

November 8 was a day to understand Chile positioning as an innovation and entrepreneurship pole for Latin America, a day to discover the country and the world main trends regarding innovation and service internationalization, thanks to a seminar organized by ProChile and Santiago Chamber of Commerce (CCS).

"Outstanding! Innovation and Services from Chile to the World" depicted Chile evolution in innovation and service exports, and showed the keys and trends that can contribute to the development of a competitive sector at global level, all this from the experience of recognized international speakers.

The seminar objectives were:

- Spreading the main actions Chile has taken to promote innovation and internationalization for service exporters, this way contributing to our country positioning as an innovation and entrepreneurship pole in Latin America.
- Reporting different countries' experiences, such as Israel and Brazil, in their support to entrepreneurship and innovation.
- Showing the progress in the Competitive Impetus Agenda, a government initiative to increase competitiveness in the country.
- Promoting new ProChile competitive instruments that support innovation internationalization.
- Launching the book: "*Innovación Made in Chile 2013*", a public-private initiative to publicize success cases based on innovation with international potential.

MundoChile had the opportunity to provide simultaneous English-Spanish interpretation for this important seminar to disseminate information on our country in the rest of the world.