



### *Launching of New Mazda 3 at Noi Hotel*

*July 29, 2014*

On July 29, 2014, the official launching of the revolutionary version of All New Mazda 3 leader model was held, together with a press conference for all the specialized media, at Hotel Noi in Vitacura.

Important visitors from Mazda, headed by Mr. Masahiro Moro, Managing Executive Officer of Global Sales Coordination and Mr. Masaya Kodama, Program Manager for the New Mazda 3 Motor Corporation participated in the launching, together with Mazda Chile General Manager, Mr. Cristián Castillo and Mazda Chile Commercial Manager, Mr. Rodrigo González. During the event, details on the new model were provided; these cars are now manufactured in Mexico, specifically at the new production plant leaded by Mazda Motor Corporation and Sumitomo Corporation, located in the City of Salamanca, State of Guanajuato.

MundoChile participated in this important automotive sector event providing simultaneous interpretation services in English and Spanish.

