



International ENANDES Congress 2013

June 26, 2013

Due to its success and excellent attendance year after year, on June 26th, 2013, Caja Los Andes held the 4th annual International ENANDES Congress, whose central focus was "Gross Domestic Happiness: GDH", a concept centered on the conviction that the wellbeing of a country and its progress towards development can and must be measured beyond the traditional indicators.

Unlike the Gross Domestic Product (GDP), Gross Domestic Happiness does not have a quantitative definition; on the contrary, it measures the happiness and wellbeing of each of the inhabitants of a country, which is absolutely indispensable. The happiness of our country is translated not only into numbers and statistics, but also into something deeper: the wellbeing of each of its workers.

Aware of this reality, Caja Los Andes laid this very important subject open to discussion in the 4th version of this meeting, which was attended by world-renowned lecturers, who presented their viewpoints on the subject, which is indispensable for the health, profitability and sustainable growth of Chile.

MundoChile once again had the opportunity to provide its support with its simultaneous interpretation services at all the conferences in this important congress, providing, as always, a top-quality service.



Gross Domestic Happiness
Jeffrey Sachs
Economist,
Harvard University.
On the list of the "100 most influential people in the world"



Happy Hour from 9 to 5
Alexander Kjerulf
World expert on "Happiness in the workplace", consultant to

IBM, Hilton, LEGO, HP and IKEA.